

Headline	Godrej Appliances announces 5-year comprehensive warranty with no hidden cost
Publication	Echo of India
Published	October 21, 2024
Edition	Kolkata

Godrej Appliances announces 5 year comprehensive warranty with no hidden cost

EOI CORRESPONDENT

KOLKATA, OCT 21/--—The Appliances business of Godrej & Boyce, part of Godrej Enterprises Group, announced its festive offers for the consumers taking forward the philosophy of "Things Made Thoughtfully" from products to brand's festive season offerings as well. The brand has kept user experience at the heart of its festive promise.

On one hand, with better financing options, customers are increasingly willing to upgrade and invest in premium appliances and appliances' life has witnessed a decline; on the other hand, research indicates that warranty, durability and after sales service continues to be key factors for consumers when buying appliances. This explains the growing Annual Maintenance Contract (AMC) sales in the industry particularly in categories like air conditioners which witness heavy usage given the high heat levels in the country. Unfortunately, hidden charges and complex terms in many of the warranties available in the market detract from the consumer's long-term experience.

Addressing this need, Godrej Appliances has introduced a 5-Year Comprehensive Warranty for Split Air Conditioners at no extra cost. This free warranty, worth ₹7990/-, offers complete coverage with no hidden fees, no registrations, ensures that customers are protected against additional costs like gas charging, technician visits etc. The goal is simple: to provide a worry-free, delightful experience across the product's life.

Kamal Nandi, Business Head and Executive Vice President of Godrej Appliances, commented on the initiative, saying, "At Godrej Appliances, we believe in offering not just superior products but also unmatched service and customer value. Our honest offer of 5-year comprehensive warranty on Split Air Conditioners is a significant step in ensuring that our customers can enjoy long-term comfort with complete peace of mind, free from any hidden costs."

Headline	Godrej Appliances announces 5 Year warranty on split air conditioners
Publication	Adgully
Published	October 10, 2024
Link	Godrej Appliances announces 5 Year warranty on split air conditioners



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Godrej Appliances announces 5 Year warranty on split air conditioners

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Headline	Godrej Appliances focuses on consumer experience in festive offering
Publication	Indian Television
Published	October 09, 2024
Link	Godrej Appliances focuses on consumer experience in festive offering

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Home / MAM / Marketing / Brands / Godrej Appliances focuses on consumer experience in festive offering

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Godrej Appliances focuses on consumer experience in festive offering

Five year comprehensive warranty on split ACs with no hidden costs.



Mumbai: The Appliances business of Godrej & Boyce, part of Godrej Enterprises Group, announced its

Headline	Godrej Appliances focuses on consumer experience with festive offers
Publication	Mediabrief
Published	October 04, 2024
Link	Godrej Appliances focuses on consumer experience with festive offers



Godrej Appliances focuses on consumer experience with festive offers

By NewsDesk - October 4, 2024



The Appliances business of Godrej & Boyce, part of Godrej Enterprises Group, announced its festive offers for the consumers taking forward

Headline	Godrej Appliances focuses on consumer experience during festive offerings
Publication	Punjab Kesari
Published	October 13, 2024
Edition	Chandigarh

गोदरेज अप्लायंसेज ने फैस्टिव ऑफरिंग्स में उपभोक्ता अनुभव पर ध्यान केंद्रित किया

चंडीगढ़, 12 अक्टूबर (बी. एन, 9179): गोदरेज एंटरप्राइजेज ग्रुप के हिस्से गोदरेज एंड बायस के अप्लायंसेज व्यवसाय ने उपभोक्ताओं के लिए अपने त्योहारी ऑफर्स की घोषणा की है, जिसमें प्रोडक्ट्स से लेकर ब्रांड के त्योहारी सीजन की पेशकशों तक “सोच-समझकर बनाई गई चीजें” की फिलॉस्फी को प्रमुख स्थान दिया गया है। ब्रांड ने अपने त्योहारी वादे के केंद्र में कन्ज्यूमर्स के अनुभवों को प्रमुखता दी है।

गोदरेज अप्लायंसेज के बिजनेस हैड और कार्यकारी उपाध्यक्ष कमल नंदी ने इस पहल पर कहा, “गोदरेज अप्लायंसेज में, हम न केवल बेहतर उत्पाद उपलब्ध कराते हैं।

स्प्लिट एयर कंडीशनर पर 5 साल की कॉम्प्रिहेंसिव वारंटी की हमारी ईमानदार पेशकश यह सुनिश्चित करने में एक महत्वपूर्ण कदम है कि हमारे ग्राहक किसी भी छिपी हुई लागत से मुक्त, पूर्ण मन की शांति के साथ दीर्घकालिक आराम का आनंद ले सकें।

Headline	Godrej Appliances focuses on consumer experience during festive offerings
Publication	Jagbani
Published	October 13, 2024
Edition	Chandigarh

ਗੋਦਰੇਜ਼ ਇੰਪਲਾਈਜ਼ ਨੇ ਫੇਸਟਿਵ ਆਫਰਿੰਗਸ ਵਿਚ ਖਪਤਕਾਰਾਂ ਦੇ ਤਜਰਬੇ 'ਤੇ ਕੀਤਾ ਧਿਆਨ ਕੇਂਦ੍ਰਿਤ

ਚੰਡੀਗੜ੍ਹ, 12 ਅਕਤੂਬਰ(ਬੀ.ਐੱਨ.9179)-ਗੋਦਰੇਜ਼ ਇੰਟਰਪ੍ਰਾਈਜ਼ਜ਼ ਗਰੁੱਪ ਦੇ ਹਿੱਸੇ ਗੋਦਰੇਜ਼ ਐਂਡ ਬੇਇਸ ਦੇ ਇੰਪਲਾਈਜ਼ ਕਾਰੋਬਾਰ ਨੇ ਆਪਣੀਆਂ ਤਿਉਹਾਰਾਂ ਦੀਆਂ ਪੇਸ਼ਕਸ਼ਾਂ ਦੀ ਘੋਸ਼ਣਾ ਕੀਤੀ ਹੈ, ਜਿਸ ਵਿਚ ਉਤਪਾਦਾਂ ਤੋਂ ਲੈ ਕੇ ਬ੍ਰਾਂਡ ਦੇ ਤਿਉਹਾਰਾਂ ਦੇ ਸੀਜ਼ਨ ਦੀਆਂ ਪੇਸ਼ਕਸ਼ਾਂ ਤੱਕ /"ਬਿੰਗਜ਼ ਮੇਡ ਬੈਂਟਫੁਲਲੀ/" ਯਾਨੀ ਸੋਚ ਸਮਝ ਕੇ ਬਣਾਈਆਂ ਗਈਆਂ ਚੀਜ਼ਾਂ ਦੇ ਫਲਸਫੇ ਨੂੰ ਪ੍ਰਮੁੱਖ ਸਥਾਨ ਦਿੱਤਾ ਗਿਆ ਹੈ।

ਗੋਦਰੇਜ਼ ਇੰਪਲਾਈਜ਼ ਦੇ ਕਾਰੋਬਾਰ ਮੁਖੀ ਅਤੇ ਕਾਰਜਕਾਰੀ ਉਪ ਪ੍ਰਧਾਨ, ਕਮਲ

ਨੰਦੀ ਨੇ ਇਸ ਪਹਿਲ 'ਤੇ ਟਿੱਪਣੀ ਕਰਦਿਆਂ ਕਿਹਾ, /"ਗੋਦਰੇਜ਼ ਇੰਪਲਾਈਜ਼ ਵਿਚ, ਅਸੀਂ ਨਾ ਸਿਰਫ ਉੱਤਮ ਉਤਪਾਦਾਂ ਦੀ ਪੇਸ਼ਕਸ਼ ਕਰਨ ਵਿਚ ਵਿਸ਼ਵਾਸ ਰੱਖਦੇ ਹਾਂ ਬਲਕਿ ਬੇਮਿਸਾਲ ਸਰਵਿਸ ਅਤੇ ਗਾਹਕ ਮੁੱਲ ਪ੍ਰਦਾਨ ਕਰਨ ਲਈ ਵੀ ਯਤਨਸ਼ੀਲ ਰਹਿੰਦੇ ਹਾਂ। ਸਪਲਿਟ ਏਅਰ ਕੰਡੀਸ਼ਨਰਾਂ 'ਤੇ 5 ਸਾਲ ਦੀ ਵਿਆਪਕ ਗਾਰੰਟੀ ਦੀ ਸਾਡੀ ਈਮਾਨਦਾਰ ਪੇਸ਼ਕਸ਼ ਇਹ ਸੁਨਿਸ਼ਚਿਤ ਕਰਨ ਲਈ ਇਕ ਮਹੱਤਵਪੂਰਨ ਕਦਮ ਹੈ ਕਿ ਸਾਡੇ ਗਾਹਕ ਕਿਸੇ ਵੀ ਗੁਪਤ ਲਾਗਤ ਤੋਂ ਮੁਕਤ, ਮਨ ਦੀ ਪੂਰੀ ਸ਼ਾਂਤੀ ਦੇ ਨਾਲ ਲੰਬੇ ਸਮੇਂ ਦੇ ਆਰਾਮ ਦਾ ਅਨੰਦ ਲੈ ਸਕਣ।

Headline	Godrej Appliances focuses on consumer experience
Publication	Aaj
Published	October 12, 2024
Edition	Lucknow

गोदरेज अप्लायंसेज का उपभोक्ता अनुभव पर ध्यान केन्द्रित मुम्बई। गोदरेज एंड बॉयस के अप्लायंसेज व्यवसाय ने उपभोक्ताओं के लिए अपने त्योहारी ऑफर्स की घोषणा की है जिसमें प्रोडक्ट्स से लेकर ब्रांड के त्योहारी सीजन की पेशकशों तक शसोच समझकर बनाई गई चीज की फिलॉसफी को प्रमुख स्थान दिया गया है। ब्रांड ने अपने त्योहारी वादे के केंद्र में कन्ज्यूमर्स के अनुभवों को प्रमुखता दी है।

Headline	Godrej Appliances announces its festival offerings
Publication	Dainik Savera Times
Published	October 12, 2024
Edition	Chandigarh

गोदरेज अप्लायंसेज ने अपने त्यौहारी ऑफर्स की घोषणा की

सवेरा न्यूज/स.ह. चंडीगढ़ : गोदरेज एंटरप्राइजेज ग्रुप के हिस्से गोदरेज एंड बॉयस के अप्लायंसेज व्यवसाय ने उपभोक्ताओं के लिए अपने त्यौहारी ऑफर्स की घोषणा की है, जिसमें प्रोडक्ट्स से लेकर ब्रांड के त्यौहारी सीजन की पेशकशों तक -सोच-समझकर बनाई गई चीजों की फिलॉसफी को प्रमुख स्थान दिया गया है। ब्रांड ने अपने त्यौहारी वादे के केंद्र में कन्ज्यूमर्स के अनुभवों को प्रमुखता दी है। गोदरेज अप्लायंसेज के बिजनेस हेड और कार्यकारी उपाध्यक्ष कमल नंदी ने कहा, गोदरेज अप्लायंसेज ने बिना किसी अतिरिक्त खर्च के स्प्लिट एयर कंडीशनर के लिए 5 साल की कॉम्प्रिहेंसिव वारंटी शुरू की है। इसके तहत 7990/- रुपए की मुफ्त वारंटी दी जा रही है।

Headline	Godrej Appliances announces warranty offer
Publication	Odisha Bhaskar
Published	October 11, 2024
Edition	Bhubaneshwar

ଗୋଦରେଜ୍ ଆପ୍ଲାଇନ୍ସେସ୍ ପକ୍ଷରୁ ଡ୍ଵାରେଣ୍ଟି ଘୋଷଣା



ନୂଆଦିଲ୍ଲୀ : ଗୋଦରେଜ୍ ଏକ୍ସପ୍ରେସ୍‌ର ପ୍ରମୁଖ ଗୋଦରେଜ୍ ଆର୍ଟି ଆଇ ଟେକ୍ ଆପ୍ଲାଇନ୍ସେସ୍ ବ୍ୟବସାୟ ପକ୍ଷରୁ ଉତ୍ତମ ଅଫର ଘୋଷଣା କରାଯାଇଛି । ଗୋଟିଏ ପଟେ ଉନ୍ନତ ଫାଇନାଲ୍ ବିକଳ ପାଇଁ ଗ୍ରାହକମାନେ ପ୍ରିମିୟମ୍ ଆପ୍ଲାଇନ୍ସେସ୍‌ରୁ ଅପ୍ଗ୍ରେଡ୍ କରିବାକୁ ଚାହୁଁଥିବା ବେଳେ ଆପ୍ଲାଇନ୍ସେସ୍‌ର ଜୀବନ କାଳ ମଧ୍ୟ

ଡ୍ଵାରେଣ୍ଟି ଆରମ୍ଭ କରାଯାଇଛି । କମ୍ପାନି ପକ୍ଷରୁ ୭୯୯୦ ଟଙ୍କାର ଡ୍ଵାରେଣ୍ଟି ମାଗଣାରେ ପ୍ରଦାନ କରାଯାଇଛି । ଯେଉଁଠି କୌଣସି କ୍ଲକ୍‌କାୟିଡ ଶୁଖି, ପଞ୍ଜିକରଣର ଆବଶ୍ୟକତା ନାହିଁ ଯାହା ଗ୍ୟାସ୍ ଟାଉଁ, ଟେକ୍‌ନିଆନ ପରିଦର୍ଶନ ଭଳି ଖର୍ଚ୍ଚରୁ ଗ୍ରାହକମାନଙ୍କୁ ସୁରକ୍ଷା ପ୍ରଦାନ କରୁଛି । ଏହାର ଲକ୍ଷ୍ୟ ହେଉଛି ଉପାଦ ଜୀବନକାଳରେ ଚିଂତୁକ୍ତ ଓ

ଉଲ୍ଲାସପୂର୍ଣ୍ଣ ଅନୁଭୂତି ପ୍ରଦାନ । କମ୍ପାନି ପକ୍ଷରୁ ରେଫ୍ରିଜରେଟର ଓ ଡ୍ଵାରିଂ ମେସିନ୍ ଉପରେ ବର୍ଷିତ ଡ୍ଵାରେଣ୍ଟି ଘୋଷଣା କରାଯାଇଛି । କମ୍ପାନି ପକ୍ଷରୁ ୧୨୦୦୦ ଟଙ୍କା ପର୍ଯ୍ୟନ୍ତର କ୍ୟାପ୍‌ଟାଲ୍ ଓ ସୁବିଧାଜନକଫାଇନାଲ୍ ବିକଳ, ନୋ କଷ୍ଟ ରିଫ୍‌ଆଉ ଶୁନ ଡାଉନ୍, ପେମେଣ୍ଟ୍, ଘୋଷଣା କରାଯାଇଛି । ଗୋଦରେଜ୍ ଆପ୍ଲାଇନ୍ସେସ୍‌ର ବ୍ୟବସାୟ ମୁଖ୍ୟ ତଥା କାର୍ଯ୍ୟନିର୍ବାହୀ ଉପସଭାପତି କମଳ ନନ୍ଦା କହିଛନ୍ତି ଯେ, 'ଗୋଦରେଜ୍ ଆପ୍ଲାଇନ୍ସେସ୍‌ରେ ଆମେ କେବଳ ଉତ୍କୃଷ୍ଟ ଉପାଦ ପ୍ରଦାନ କରିବାରେ ନୁହେଁ, ବରଂ ଅତୁଳନୀୟ ସେବା ଓ ଗ୍ରାହକ ମୂଲ୍ୟ ପ୍ରଦାନ କରିବା ଉପରେ ବିଶ୍ଵାସ କରୁଛୁ ।

Headline	Godrej Appliances Focuses on Consumer Experience in Festive Offering: Announces 5 Year Comprehensive Warranty with No Hidden Cost on Split Air Conditioners
Publication	Times Kerala
Published	October 11, 2024
Link	Godrej Appliances Focuses on Consumer Experience in Festive Offering: Announces 5 Year Comprehensive Warranty with No Hidden Cost on Split Air Conditioners

ടെംസ് കേരള

സ്പിറ്റ് എയർ കണ്ടീഷണറുകൾക്ക് 5 വർഷത്തെ സമഗ്ര വാറന്റിയുമായി ഗോദ്രെജ് അപ്ലയൻസസ് | Godrej Appliances

News Desk | October 11, 2024, 9:15 pm |

