

Headline	Godrej & Boyce unveils new production facility in Pune
Publication	Hindu Business Line
Published	September 03, 2024
Link	Godrej & Boyce unveils new production facility in Pune

THE HINDU
businessline.

Companies / Markets / Portfolio / Opinion / Economy / **bl** PREMIUM



Home » Companies

Godrej & Boyce unveils new production facility in Pune

Updated - September 03, 2024 at 01:24 PM. | Mumbai

Godrej & Boyce introduces AI-powered washing machines with new production facility near Pune, aiming for 2X growth

BY BL MUMBAI BUREAU

 COMMENTS  SHARE



Headline	Godrej & Boyce opens production facility in Pune
Publication	The Hindu Business Line
Published	September 03, 2024
Edition	Bangalore, Chennai, Delhi, Hyderabad, Kolkata, Mumbai

Godrej & Boyce opens production facility in Pune



Mumbai: Godrej & Boyce appliances business has inaugurated a production facility in Shirwal, near Pune, for its new range of fully automatic front-load washing machines powered by AI technology with an investment of ₹100 crore. OUR BUREAU

Headline	Godrej Appliances invests Rs 100 crore to add production facility for AI-tech washing machines
Publication	ET Retail
Published	September 02, 2024
Link	Godrej Appliances invests Rs 100 crore to add production facility for AI-tech washing machines

Consumer Electronics • 1 Min Read

Godrej Appliances invests Rs 100 crore to add production facility for AI-tech washing machines

Spread over 1 lakh square feet at Shirwal near Pune, the new facility will strengthen Godrej Appliances' market presence by adding a capacity of 3 lakh units of front-load washing machines per year, which will almost double the production of automatic washing machine portfolio for the brand.



ETRetail Desk • ETRetail
Updated On Sep 2, 2024 at 08:49 PM IST



New Delhi: Godrej & Boyce's appliances business Godrej Appliances has invested Rs 100 crore to expand its manufacturing capabilities by adding a production facility for its new range of fully automatic AI technology-powered

front-load washing machines.

Spread over 1 lakh square feet at Shirwal near Pune, this new facility will strengthen the company's market presence by adding a capacity of 3 lakh units of front-load washing machines per year, which will almost double the production of automatic washing machine portfolio for the brand.

This factory also manufactures other appliances like refrigerators, air conditioners, semi and top-load washing machines, medical refrigerators, InsuliCool and Qube.

Headline	Launches fully automated manufacturing line for front-load washing machines
Publication	Punjab Kesari
Published	September 05, 2024
Edition	Chandigarh

फ्रंट लोड वॉशिंग मशीनों के लिए पूरी तरह से स्वचालित मैनुफैक्चरिंग लाइन को लॉन्च किया

चंडीगढ़, 4 सितंबर (B.N-4179) गोदरेज एंटरप्राइजेज ग्रुप की इकाई गोदरेज एंड बॉयसके अप्लायंसेज कारोबार ने आर्टिफिशियल इंटेलिजेंस तकनीक द्वारा संचालित पूरी तरह से स्वचालित फ्रंट-लोड वॉशिंग मशीनों की अपनी नई रेंज के लिए प्रोडक्शन फेसिलिटी को जोड़कर अपनी निर्माण क्षमताओं का और विस्तार किया है।

नई असेंबली लाइन पर टिप्पणी करते

हुए, गोदरेज अप्लायंसेज के बिजनेस हेड और एक्जीक्यूटिव वाइस प्रेसिडेंट कमल नंदी ने कहा, ए.आई. पावर्ड नई प्रॉडक्ट रेंज भारतीय उपभोक्ताओं की अनूठी जरूरतों को पूरा करने के लिए इनोवेशन के प्रति हमारी प्रतिबद्धता को रेखांकित करती 100 करोड़ रुपये के नए निवेश के साथ, हम अपनी स्थिति को और मजबूत करने और इस साल वॉशिंग मशीन सेगमेंट में दोगुना वृद्धि के अपने लक्ष्य को प्राप्त करने के लिए तैयार हैं।'



Headline	Godrej Appliances launched a fully automated manufacturing line for AI-powered front-load washing machines
Publication	Jagbani
Published	September 03, 2024
Edition	Chandigarh

ਗੋਦਰੇਜ਼ ਅਪਲਾਇੰਸਸ ਨੇ ਏ.ਆਈ. ਸੰਚਾਲਿਤ ਫਰੰਟ ਲੋਡ ਵਾਸ਼ਿੰਗ ਮਸ਼ੀਨਾਂ ਲਈ ਪੂਰੀ ਤਰ੍ਹਾਂ ਸਵੈਚਾਲਿਤ ਮੈਨੂਫੈਕਚਰਿੰਗ ਲਾਈਨ ਨੂੰ ਕੀਤਾ ਲਾਂਚ

ਚੰਡੀਗੜ੍ਹ, 4 ਸਤੰਬਰ (ਜ.ਬ.)-ਗੋਦਰੇਜ਼ ਇੰਟਰਪ੍ਰਾਈਜ਼ਜ਼ ਗਰੁੱਪ ਦੇ ਹਿੱਸੇ ਗੋਦਰੇਜ਼ ਐਂਡ ਬੋਇਸ ਦੇ ਅਪਲਾਇੰਸਸ ਕਾਰੋਬਾਰ ਨੇ ਆਰਟੀਫਿਸ਼ਿਅਲ ਇੰਟੈਲੀਜੈਂਸ ਤਕਨੀਕ (ਏ.ਆ.ਈ.ਟੈਕਨਾਲੋਜੀ) ਦੁਆਰਾ ਸੰਚਾਲਿਤ ਪੂਰੀ ਤਰ੍ਹਾਂ ਆਟੋਮੈਟਿਕ ਫਰੰਟ-ਲੋਡ ਵਾਸ਼ਿੰਗ ਮਸ਼ੀਨਾਂ ਦੀ ਨਵੀਂ ਰੇਂਜ ਲਈ ਉਤਪਾਦਨ ਸਹੂਲਤ ਨੂੰ ਜੋੜ ਕੇ ਆਪਣੀ ਨਿਰਮਾਣ

ਸਮਰੱਥਾ ਨੂੰ ਹੋਰ ਵਧਾ ਦਿੱਤਾ ਹੈ।

ਪ੍ਰਤੀ ਸਾਲ 3 ਲੱਖ ਯੂਨਿਟ ਫਰੰਟ-ਲੋਡ ਵਾਸ਼ਿੰਗ ਮਸ਼ੀਨਾਂ ਦੀ ਨਿਰਮਾਣ ਸਮਰੱਥਾ ਦੇ ਨਾਲ ਗੋਦਰੇਜ਼ ਅਪਲਾਇੰਸਸ ਦੀ ਮਾਰਕੀਟ ਵਿਚ ਮੌਜੂਦਗੀ ਹੋਰ ਮਜ਼ਬੂਤ ਹੋਵੇਗੀ ਅਤੇ ਬ੍ਰਾਂਡ ਦੇ ਆਟੋਮੈਟਿਕ ਵਾਸ਼ਿੰਗ ਮਸ਼ੀਨ ਪੋਰਟਫੋਲੀਓ ਦਾ ਉਤਪਾਦਨ ਵੀ ਲਗਭਗ ਦੁੱਗਣਾ ਹੋ ਜਾਵੇਗਾ।

Headline	Godrej Appliances unveils fully automated production facility
Publication	ET Now Machinist
Published	September 02, 2024
Link	Godrej Appliances unveils fully automated production facility



HOME NEWS INSIGHTS INTERVIEWS EVENTS THE MACHINIST TV SECTORS PRODUCT

Godrej Appliances unveils fully automated production facility

By Staff Writer, Added 02 September 2024

The production facility is spread over 1 lakh square feet at Shirwal near Pune



The Appliances business of Godrej and Boyce, a part of Godrej Enterprises Group, recently added a production facility for its new range of fully automated front-load washing machines powered by AI technology. With an investment close to Rs 100 crores in capital expenditure, the manufacturing line is spread over 1 lakh square feet at Shirwal near Pune.

Headline	Godrej Appliances Launches AI-Powered Automated Line for Front Load Washing Machines
Publication	Impact
Published	September 03, 2024
Link	Godrej Appliances Launches AI-Powered Automated Line for Front Load Washing Machines



DME | COVER STORY | CMO INTERVIEWS | LATEST NEWS | CREATIVE ZONE | SPOTLIGHT | INTERVIEWS | BACKBEAT | \

GODREJ APPLIANCES LAUNCHES AI-POWERED AUTOMATED LINE FOR FRONT LOAD WASHING MACHINES

Godrej Appliances invests INR 100 crore in new AI-powered washing machine facility, aiming for 2X growth.



BY **TEAM IMPACT**

03rd September 2024



Headline	Godrej Appliances Unveils New Unit at Shirwal for AI powered Front Load Washing Machines
Publication	Bizz Buzz
Published	September 04, 2024
Link	Godrej Appliances Unveils New Unit at Shirwal for AI powered Front Load Washing Machines

Godrej Appliances Unveils New Unit at Shirwal for AI powered Front Load Washing Machines

Brand aims to drive 2X growth in the washing machine category this year



AI-powered front load Godrej washing machines

By Bizz Buzz

4 Sept 2024



Hyderabad: Godrej Appliances, a division of Godrej Enterprises Group, has opened a new unit at Shirwal near Pune, further expanding its manufacturing capabilities. Spread over 1 Lakh sq.ft., this new facility adds production facility for its new range of fully automatic front-load washing machines powered by AI Technology. The company has made a strategic investment of close to Rs100 crore in capital expenditure dedicated to machinery, tools, infrastructure and backward integration.

Headline	Godrej Appliances opens fully automated manufacturing line for IA-powered front-load washing machines
Publication	Times Kerala
Published	September 03, 2024
Link	Godrej Appliances opens fully automated manufacturing line for IA-powered front-load washing machines

ടെംസ് കേരള

HOME NEWS ENTERTAINMENT SPORTS TECH LIFESTYLE FACT CHECK WEB STORIES

Home • Business • ഗോദ്രെജ് അപ്ലायൻസസ് ഐഎ പവേർഡ്...

ഗോദ്രെജ് അപ്ലയൻസസ് ഐഎ പവേർഡ് ഫ്രണ്ട് ലോഡ് വാഷിങ് മെഷീനുകൾക്കായി ഫുളളി ഓട്ടോമേറ്റഡ് മാനുഫാക്ചറിങ് ലൈൻ തുറന്നു | Godrej AI powered Front Load Washing Machines

News Desk | September 10, 2024, 7:58 pm |

