



Godrej Enterprises Group's Material Handling Equipment Business Unveils Smart, Sustainable Innovations at LogiMAT India 2025

Showcasing advanced solutions such as vehicle monitoring system (IoT) aligned to increase throughput with the 'Make in India' vision

Mumbai, 13th February 2025: Material Handling Equipment business of Godrej & Boyce, part of the Godrej Enterprises Group (GEG), showcased its latest innovations and advanced technologies at LogiMAT India 2025 scheduled from February 13 to 15 in Mumbai. As one of India's most anticipated trade fairs for intralogistics and process management, LogiMAT India will provide the perfect platform to highlight the business's leadership in the material handling sector, where it commands a market share of over 20 percent.

Driving the 'Make in India' initiative, the business continues to develop innovative, indigenous solutions that contribute significantly to the nation's industrial growth. With a strong market presence across India, Godrej Enterprises Group plays a crucial role in modernizing warehousing and manufacturing operations. Its range of technologically advanced solutions and material handling equipment is designed to meet the evolving demands of growing industries in India.

Among the highlights by the Material Handling Equipment business at the expo will be India's first indigenously manufactured lithium-ion battery-powered forklift, featuring a proprietary Battery Management System (BMS), showcasing its commitment to sustainable solutions. The company will also unveil vehicle monitoring system offering real-time performance insights capable of generating preventive maintenance alerts which will be further enhanced to predictive maintenance capabilities, pushing the boundaries of smart intralogistics solutions. The expo will also feature the Very Narrow Aisle (VNA) articulated forklift, which is capable of operating at heights of up to 12.5 meters in aisles as narrow as 2 meters, resulting in increase of 6X pallet locations in the same space, making it one of the most space-efficient solutions in the market. Reach truck: Godrej is the only Indian manufacturer who has designed this product to provide operator comfort, safety features and maximum productivity with higher capacity batteries. This is increasingly finding its application in factory led warehouses. Godrej is also showcasing indigenously developed 3-wheel counterbalance forklift which provides benefit of a forklift in terms of performance and space optimisation of warehouse equipment. This workhorse comes with industry first wet disc brakes and increases operator comfort and safety at workplace.

Anil Lingayat, Executive Vice President and Business Head – Material Handling Equipment, Godrej Enterprises Group, said, "Sustainability remains at the heart of our strategy, as we focus on energy-efficient solutions, eco-friendly designs, and reducing carbon footprints across our product range. As the market leader in India's intralogistics, we are committed to delivering innovative solutions that give our customers a competitive edge. We aim to help businesses optimize their internal material flow, enabling them to focus on their core operations. Our diverse portfolio includes forklift and warehouse equipment to serve harsh outdoor environments and inside demanding warehouses, which cater to retail, e-comm, 3PL, and an extensive service network within 100Km radius of any industrial and warehouse establishments across India. With advanced and sustainable solutions, we strive to empower businesses with cutting-edge solutions for a greener and more efficient future."

The business is targeting growing sectors such as retail, e-commerce, q-commerce, pharmaceuticals, FMCG, 3PL, and cold chain logistics, which require advanced and agile material handling solutions to meet their rapidly evolving supply chain demands.



LogiMAT India 2025 promises to be a landmark event for showcasing Godrej Enterprises Group's capabilities and underscoring its focus on sustainability, and innovation in intralogistics. The Material Handling Equipment business's stall will be in Hall 4 at stall number B-20. Visitors can expect to witness a wide range of cutting-edge technology and innovative solutions.

About Godrej Enterprises Group:

Since 1897, Godrej Enterprises Group (which includes Godrej & Boyce and its affiliates) has contributed significantly to India's economic growth and self-reliance by providing complex engineering, design led innovation, and sustainable manufacturing solutions. From the world's first patented springless lock, and safes to pioneering Indian made typewriters and refrigerators, the conglomerate has also paved the way for the growth of key sectors like aerospace, energy, and security.

Today, Godrej Enterprises Group, has presence across 5 continents with a market-leading presence across diverse consumer and industrial businesses spanning Aerospace, Aviation, Defence, Energy, Locks & Security Solutions, Green Building Consulting, Construction and EPC Services, Intralogistics, Tooling, Healthcare Equipment, Consumer Durables, Engines and Motors, Furniture, Architectural Fittings, IT Solutions and Vending Machines. To learn more visit: www.godrejenterprises.com